

# CDFIS: BOOSTING THE HOUSING SUPPLY

## POWERING LOCAL CHANGEMAKERS: JORDON CONSTRUCTION COMPANY

### CAROLINA FoothILLS FCU FUELS LOCAL CONSTRUCTION BUSINESS Greenville, SC

CDFIS: INCLUSIV, CAROLINA FoothILLS FCU

James Jordon, President and Founder of Jordon Construction Company in Greenville, South Carolina, has been a returning small business member of Carolina Foothills since 2016. Over nine years, his company has grown from restoring dilapidated houses into a major commercial construction firm serving private, public, and government clients.

From 2016 to 2019, Carolina Foothills helped finance small residential properties that Jordon renovated and leased at reasonable rates, expanding affordable housing in the community. As the business grew, Jordon Construction Company took on larger projects, including the Camperdown Deca Apartments, Roam Greenville ONE meeting and event space, Unity Park’s Visitors Center, the Carroll A. Campbell Jr. U.S. Courthouse, and senior living, healthcare, office, and school facilities.

This expanding portfolio supported triple-digit revenue growth while strengthening the Greenville community. Jordon is a respected local leader, serving on the boards of the Greenville Chamber of Commerce, the Greenville Tech Foundation, the Better Business Bureau of Upstate South Carolina, and Homes of Hope, an affordable housing nonprofit. He also leads business development workshops across the Carolinas.

In 2016, Jordon Construction Company was named Small Business Administration Small Business of the Year and Small Business Development Center Service Provider of the Year. Together, Carolina Foothills and James Jordon demonstrate how small business lending creates lasting economic and community impact.



Beneficial State Bank, a CDFI that serves the west coast, financed 657 units of affordable housing in 2024 alone.