

William O'Brien is the Executive Vice President for Enterprise Strategy at Primary Care Development Corporation, where he leads initiatives supporting Capital Investment and organizational advancements, including Capitalization, External Affairs and Advancement. Since joining PCDC in 2011, he has led the organization's financing efforts in expanding primary care access in low income and rural communities. Over this time, PCDC has leveraged over \$1.6 billion in primary care investments nationwide, supporting projects that support women's health, behavioral health and programs serving senior communities in low-income neighborhoods.

Prior to joining PCDC in 2011, Bill had a 20+ year career in corporate and investment banking, where he led over \$5 billion of transactions in the US and Europe, comprising nearly \$1 billion of US healthcare transactions including the first national health care receivable securitization program in the Netherlands. Bill received a BA in Philosophy from Cathedral College of the Immaculate Conception, an MA in Philosophy from New York University, an MBA in Finance from Manhattan College, and professional certificates from Seton Hall University and Cornell University. In 2025, Bill was named among NYC's Notable Leaders in Finance by Crain's New York, the only non-profit professional in the group.