

Fun Time Rentals Kicks off their Business with the Help of GROW South Dakota

Starting a business can be overwhelming, and financing is just one piece of the puzzle. Fortunately, GROW South Dakota has a knowledgeable staff ready to help you get started. When Derek Diedrich, owner of Fun Time Rentals, was planning his venture, he sought advice from a local banker who recommended the GROW South Dakota business loan program. Reflecting on their journey, Derek shared, "We had never owned our own business and now, we own two: Fun Time Rentals and Fun Time Adventures." What started as a seasonal rental company offering just boats, campers, and jet skis, has now expanded to offer more rentals year-round.



Fun Time Rentals also benefited from GROW South Dakota's free digital literacy business tool. They used this program to deepen their understanding of startup processes, financial management, and marketing strategies.