



Raiz Federal Credit Union

El Paso, TX

ABOUT Your premier financial institution through trust, education, and excellent member service stimulating personal enrichment and community economic development.

PROGRAM HIGHLIGHT

Our CDFI Certification is a great source of pride for us as it has enabled us to provide safe, responsible, and affordable financial products and services to our community. It has also helped us to reach out to those who have been historically underserved or unbanked. Our certification as a Juntos Avanzamos designated institution is a testament to our commitment to bridging the gaps that Latino communities face when it comes to accessing financial services that can help them improve their economic situations.

One of the key benefits of our certification is that it has allowed us to offer lending opportunities to our community at rates that are fair and affordable, helping them to avoid predatory and payday lenders. We understand that many people in our community struggle with financial challenges, and we are committed to offering them the support they need to achieve their financial goals.

In addition to our lending services, we are also proud of the work we do to educate our members about financial matters. Our financial education and counseling programs are designed to empower our members to make informed decisions about their finances. We offer guidance on savings, budgeting, credit building, homeownership, and other aspects of personal finance. Our aim is to help our members achieve long-term financial stability and security.



Raiz staff volunteer at El Paso Children's Hospital

At Raiz FCU we're thrilled to be a CDFI-certified credit union because it means that we're not just about financial transactions. It's so much more than that! We're deeply committed to our community and its growth, and being a CDFI is a reflection of that commitment. We're not just making a strategic decision - we're making a promise to drive economic growth, enhance community development, and create positive change. Our dedication to the values of a CDFI is at the heart of who we are, and it inspires us to create a legacy of prosperity and inspiration for generations to come.

Max Villaronga, President and CEO



Raiz Credit Union in the community.