

Case Study: CDFI Fund 30th Anniversary Report

COMMUNITY DEVELOPMENT BANKERS ASSOCIATION

New York, NY

OVERVIEW

The Community Development Bankers Association is the voice and champion of the community development bank sector: CDFI-certified banks and thrifts with a mission of serving lowand moderate-income communities. Many of CDBA's members are also Minority Depository Institutions (MDIs). In addition, CDBA represents a growing cadre of mission-focused banks specifically focused on environmental finance.

CDBA educates policymakers, regulators, legislators, and the general public on the importance of community development and mission-focused banks, as well as the unique circumstances under which our banks operate. CDBA has helped grow the industry from a handful of small banks in 2001 to nearly 200 strong with \$119 billion in total assets in 2023. These efforts have helped seed new institutions and empowered banks to grow and improve their capacity to deliver on their mission.

CDBA and its members work to be catalysts for change.



CDBA MEMBERS AT A GLANCE (AS OF YEAR END, 2023)

- CDBA's CDFI, MDI and mission-focused member banks serve their communities via 1,063 branches across 33 states
- Total member employees: 15,408
- Total member assets: \$104.0 billion
- Average member assets: \$838.8 million
- Members that are also minority depository institutions (MDIs): 25%
- Total small business loans in member portfolios (defined as \$1 million or smaller): 53,553, totaling over \$3.6 billion, of which 47,414 (\$1.75 billion) are \$250,000 or smaller

Community development banks work in urban, rural, minority, and Native American communities across the country that lack access to credit and are not adequately served by the traditional banking industry. The places and people they serve are often communities of color disproportionately impacted by systemic oppression and historically starved of access to capital.

CDBA members are particularly active in federal programs that promote economic conditions and systems that reduce racial disparities and produce stronger economic outcomes for all communities. For example, CDFI Fund programs successfully leveraged by CDBA members include grant programs such as the Bank Enterprise Awards, Financial Assistance/Technical Assistance Programs, Small Dollar Lending Program, Capital Magnet Fund, Native American CDFI Assistance Program as well as the New Markets Tax Credit Program. A majority of CDFI and MDI banks are also Small Business Administration approved lenders, active in the 7(a) and 504 programs, and were among the earliest and most active participants in the Paycheck Protection Program. Many of our members are also active in programs managed by the Department of Agriculture.

The coming decade will see exceptional transformation as community development banks leverage the capital from approximately \$6.2 billion in equity investments via the U.S. Treasury's Emergency Capital Investment Program. Investments have also been made and are anticipated from private sources, as well as investments and partnerships encouraged by provisions included in the 2023 joint agency Community Reinvestment Act final rule. Community development banks are ready to deploy these funds, incorporating them into their operations in what is already one of the federal government's best market-based strategies for leveraging federal investments and private dollars to drive financial inclusion and restore economic vitality.

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